



U7643

Reg. No.:

Name:.....



University of Kerala
First Semester Degree Examination, November 2024
Four Year Under Graduate Programme
Discipline Specific Core Course
COMMERCE
UK1DSCCOM101 - MANAGEMENT CONCEPTS & PRACTICES
Academic Level: 100-199

Time: 2 Hours

Max.Marks:56

Part A.

Answer All Questions , Objective Type. 1 Mark Each (Cognitive Level: Remember/Understand)
6 Marks. Time: 5 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
1.	Which of the following is a technique of scientific management? A) Science, Not the Rule of Thumb B) Functional Foremanship C) Harmony, Not Discord D) Mental Revolution	Remember	CO-1
2.	Choose the school of management thought to which 'Hawthorne experiments are related A) Human relations school B) Classical school of thought C) Behavioural school D) System school	Remember	CO-1
3.	What does "Self-managed team" refer to in a team context of the organization? A) It consists of a group of employees tasked with the specific project of introducing a new product to the market B) A group of employees who communicate and work together using digital tools C) A group of employees who share the responsibility of planning and executing the works, without the supervision of a manager D) The team formed with the employees from different departments or disciplines with different functional expertise and skills to do a task	Understand	CO-4
4.	Choose the statement that describes the principle of 'unity of command' A) There should be unity among the subordinates B) A superior can supervise a limited number of subordinates C) Subordinates should be responsible to one superior at a time D) There should be unity among all the superiors.	Understand	CO-1

5.	Which of the following best describes the concept of "Decentralization of Authority"? A) A management approach where objectives are imposed by top management without employee involvement B) A system where managers and employees jointly set specific, measurable goals, and progress is reviewed periodically C) A style of management strategy gives more attention to specific issues rather than routine activity. D) Departmentalizing the activities.	Understand	CO-2
6.	The principle of 'span of control' in an organization refers to: A) A manager can supervise only a limited number of subordinates B) Every subordinate has one superior C) Each persons' authority is clearly defined D) An organization consists of various departments	Understand	CO-2

Part B.

Answer All Questions, Two-Three sentences. 2 Marks Each.

(Cognitive Level: Understand/Apply)

10 Marks. Time: 20 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
7.	Compare time study and motion study	Understand	CO-1
8.	Write down two self-management skills to improve the organizational efficiency	Understand	CO-4
9.	Describe the line organization structure	Understand	CO-2
10.	Find out two practical ways to improve organizational efficiency in your own organization when you become a manager	Apply	CO-3
11.	Suggest two sample instructions and actions taken by a manager with autocratic leadership style	Apply	CO-3

Part C.

Answer all 4 questions, choosing among options within each question.

Short Answer. 4 Marks Each. (Cognitive Level: Understand/Analyse)

16 Marks. Time: 35 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
12.	A. List out the steps to create an effective team of employees in your organization as a team manager OR	Understand	CO-4
	B. Suppose you are appointed as a team manager of an IT organization. What procedures are to be followed by you for reducing the stress of your employees in the work place and for implementing Quality control technique		
13.	A. How the classical theory of management is differed from human relations school and behavioural school of thought? OR	Understand	CO-1
	B. The human relations school of management thought is derived from observations and experiments. Justify the statement		
14.	A. "MBO is a planning mechanism to achieve goals of an	Analyze	CO-3

	organization” Analyze the importance and benefits of MBO to justify this statement OR		
	B. Analyze the strategic role of Management by Exception to increase organizational efficiency of an organization		
15.	A. Critically examine how a manager differs from a leader OR	Analyze	CO-3
	B. Success of management depends on the effectiveness of leadership. Analyze this statement on the basis of different leadership styles		

Part D.

**Answer all 4 questions, choosing among options within each question. Long Answer. 6 Marks Each. (Cognitive Level: Understand/Analyze)
24 Marks. Time: 60 Minutes**

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
16.	A. Explain the practical implications of the principles of management developed by Fayol and Taylor OR B. “Management as a science, art as well as a profession” Justify this statement with examples	Understand	CO-1
17.	A. Draw an organizational structure and classify the duties of personnel involved in the different positions in that structure on the basis of various functions of management OR B. List out the various motivational decisions would have been taken for satisfying the various needs of your employees if you become a manager of a new start- up in the IT sector	Understand	CO-2
18.	A. Analyze the process of MBO and its role in the achievement of organizational goals OR B. Examine the qualities or traits required for an effective leader in an organization	Analyze	CO-3
19.	A. Analyze the role of any two great leaders in business and industry on the basis of the leadership styles followed by them OR B. Organizational efficiency depends on the effectiveness of leadership. Suggest various qualities required for a manager to be an effective leader in your opinion	Analyze	CO-3

