



U8015

Reg. No.:

Name:.....



University of Kerala
First Semester Degree Examination, November 2024
Four Year Under Graduate Programme
Discipline Specific Core Course
BUSINESS MANAGEMENT
UK1DSCMGT103 E-COMMERCE AND CYBER LAWS
Academic Level: **100-199**

Time:2 Hours

Max.Marks:56

Part A.

Answer All Questions, Objective Type. 1 Mark Each.

(Cognitive Level: Remember/Understand)

6 Marks. Time: 5 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
1.	Name any two internet browser.	Remember	1
2.	List out the name of 2 e-payment method.	Remember	2
3.	What is eavesdropping?	Understand	3
4.	Define credit card.	Understand	2
5.	Expand www.	Understand	1
6.	Expand IPR.	Understand	3

Part B.

Answer All Questions Two-Three sentences. 2 Marks Each.

(Cognitive Level: Understand/Apply)

10 Marks. Time: 20 Minutes

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
7.	Smart card has changed the way one do business, how?	Understand	2
8.	Illustrate the concept of B2C with the help of examples.	Understand	1
9.	Enlist the ways the personal cyber space is protected from outside world?	Apply	4
10.	Discuss the role of firewall in modern times.	Apply	4
11.	Suggest the ways how IPR are used to protect information and ideas of commercial value.	Apply	3

Part C.**Answer all 4 questions, choosing among options within each question.****Short Answer. 4 Marks Each.** (Cognitive Level: Apply/Analyse)**16 Marks. Time: 35 Minutes**

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
12. A	Sort the difference between E-commerce and E-Business.	Apply	3
B	List out the application of E-commerce in today's business world.		
13. A	Antivirus software is essential for doing business, list out its uses and scope.	Apply	4
B	What is ATM? How it works with regard to cyber security?		
14. A	Internet banking and e-commerce are inseparable, comment your views.	Analyse	3
B	Digital India is the new way of doing business, how?		
15. A	Business is using e- advertising as a tool of marketing. How?	Analyse	1
B	Topologies has made transactions fast in business, what are the various topologies?		

Part D.**Answer all 4 questions, choosing among options within each question.****Long Answer. 6 Marks Each.** (Cognitive Level: Analyse/Evaluate/Create)**24 Marks. Time: 60 Minutes**

Qn. No.	Question	Cognitive Level	Course Outcome (CO)
16. A	Objectives of information security are the need of the hour. Suggest your opinion how it can be achieved.	Analyse	4
B	Differentiate between cryptography and encryption		
17. A	Differentiate between E-Cheque and E-Cash by analyzing their functionalities, uses, and security features.	Analyse	2
B	Examine the current boom in E-Payment systems and analyze the factors contributing to their growth.		
18. A	Categorize the various cybercrimes outlined in the IT Act 2000, and examine their implications for individuals and organizations.	Analyse	3
B	Examine the various cyber threats faced by modern-day businesses and analyze their potential impact on operations and reputation.		
19. A	Organize the steps required to develop an e-business site, using a specific example to examine the process in detail	Analyse	1
B	Examine on the concept of Consumer-to-Consumer (C2C) e-commerce and analyze it using a relevant example to illustrate its workings and significance.		